

# GSMA Mobile 360 Series – Africa – Agenda at a Glance

## Day One: 5 November 2014

08.00 - 08.30 Welcome Coffee				
08.30 - 10.00		MMU Global Event	mHealth (Invitation-Only)	Impact Workshop - Value Added Services (Invitation-Only)
10.00 - 10.30 Networking Break				
10.30 - 12.30	Connected Women	MMU Global Event	Use of the Mobile SIM and Related Technologies in M4D Services	Impact Workshop - Value Added Services (Invitation-Only)
12.30 - 13.30 - Lunch				
13.30 - 15.30	Connected Women	MMU Global Event	From Rural to Urban: The Role of Mobile in Energy and Water Utility Services	Creating Value for Rural Subscribers: Innovations in Mobile Agriculture Space
15.30 - 16.00 Networking Break				
16.00 - 18.00		MMU Breakout Sessions (Invitation-Only)	MMU Leadership Forum Breakout Session (Invitation-Only)	<b>M4D Impact and Mozilla Workshop:</b> Solutions to Local Content VAS

- **Blue** = event plenary sessions
- **Yellow** = Mobile for Development (M4D) workshops
- **Pink** = the Connected Women agenda
- **Green** = Mobile Money for the Unbanked (MMU) activities
- **Purple** = MMU Leadership activities (invitation only)
- **Orange** = Public Policy team activities

# GSMA Mobile 360 Series – Africa – Agenda at a Glance

## Day Two: 6 November 2014

	08.30 - 09.00 Welcome Coffee		
09.00 - 10.00	<b>Welcome &amp; Opening Speeches</b>		
	10.00 - 10.30 Networking Break		
10.30 - 12.30	<b>Broadening Digital &amp; Financial Inclusion</b>		
	12.30 - 13.30 Networking Lunch		
13.30 - 15.30	<b>Delivering Affordable Access to the People of Africa</b>	MMU Leadership Forum Breakout Session (Invitation-Only)	MMU Breakout Sessions (Invitation-Only)
	15.30 - 16.00 Networking Break		
16.00 - 18.00	<b>Enabling a Digital Economy</b>	MMU Leadership Forum Breakout Session (Invitation-Only)	MMU Breakout Sessions (Invitation-Only)
	18.00 Networking Reception		
	18.00 Leadership Forum Cocktail Reception (Invitation-Only)		

**Blue** = event plenary sessions

**Yellow** = Mobile for Development (M4D) workshops

**Pink** = the Connected Women agenda

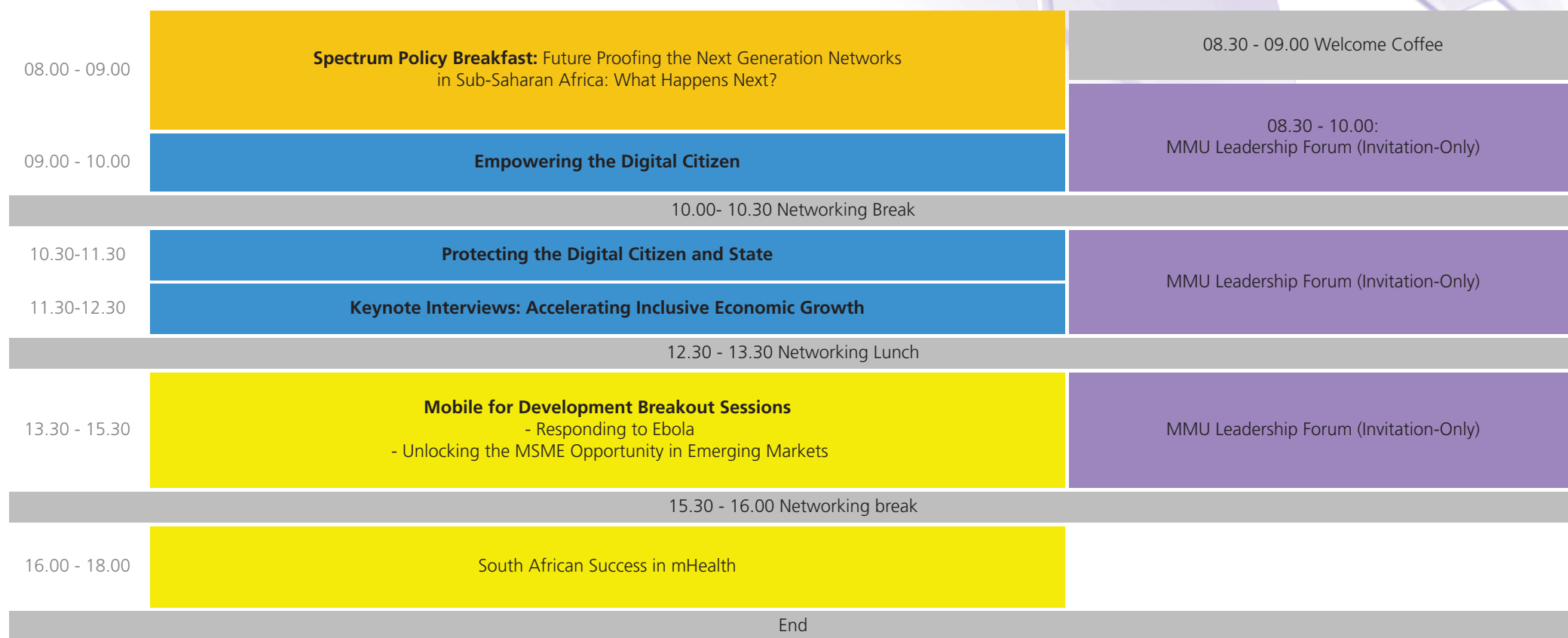
**Green** = Mobile Money for the Unbanked (MMU) activities

**Purple** = MMU Leadership activities (invitation only)

**Orange** = Public Policy team activities

# GSMA Mobile 360 Series – Africa – Agenda at a Glance

## Day Three: 7 November 2014



- **Blue** = event plenary sessions
- **Yellow** = Mobile for Development (M4D) workshops
- **Pink** = the Connected Women agenda
- **Green** = Mobile Money for the Unbanked (MMU) activities
- **Purple** = MMU Leadership activities (invitation only)
- **Orange** = Public Policy team activities